

**Mark Schneider, PhD**  
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## **APPOINTMENTS AND AFFILIATIONS**

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### **Facebook**

UX Researcher, Objectionable Content Research Team 1/2021 to Present  
UX Researcher, Civic Integrity Research Team 1/2019 to 1/2021

### **Center for the Advanced Study of India, University of Pennsylvania**

Non-Resident Scholar 9/2015 to Present

### **Tulane University**

Visiting Professor of Political Science and Development 7/2018 – 12/2018

### **Pitzer College**

Visiting Professor of Political Studies 8/2016 to 6/2018

### **Swarthmore College**

Visiting Professor of Political Science 1/2015 to 5/2016

## **EDUCATION**

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### **Columbia University, New York City**

PhD in Political Science 2015  
Fields: Comparative Politics, International Relations  
*Committee: Robert Shapiro, Kimuli Kasara, Devesh Kapur, Andrew Nathan, Daniel Corstange*

### **University of Michigan, Ann Arbor**

Bachelors of Arts with Highest Honors in Political Science 2005

## **TEACHING AND RESEARCH INTERESTS**

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Distributive Politics, Local Governance and Political Behavior, Elections and Electoral Integrity, State Capacity, Social Media and Democratic Practice, Indian Politics, Survey Methods.

## **PUBLICATIONS AND WORKS IN PROGRESS**

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Do Local Leaders Know Their Voters? A Test of Guessability in India, October 2019, *Electoral Studies*.

The Discerning Voter: Partisan Alignment and Local Distribution Under Multi-Level Governance, February 2018, *Party Politics*.

(With Milan Vaishnav et al.) Rethinking Electoral Politics in India, March 2021, *Perspectives on Politics*.

(with Neelanjan Sircar) Does Local Democracy Serve the Poor? Identifying the Distributive Preferences of Local Leaders in India, *Under Review*.

Does Vote Buying Work? A Test of the Informational Requirements of Clientelism in India. In Leonard Wantchekon, Jorge Gallego, and Jenny Guardado (Eds.), *Clientelism Revisited* (In Progress).

## **GRANTS AND AWARDS**

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American Political Science Association Small Research Grant Recipient, 2018.

Pitzer College, Doman Award Recipient, 2016, 2017.

National Science Foundation Dissertation Improvement Grant Recipient, 2012-2013.

GSAS Summer Teaching Scholar, 2013.

ICPSR Warren E. Miller Scholar, University of Michigan, Summer 2009.

## **INVITED PRESENTATIONS**

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Electoral Integrity and Civic Engagement Lecture, Facebook Headquarters, July 2018.

Faculty Seminar. Keck Center for International and Strategic Studies, Claremont McKenna College, September 6, 2017.

India at 70: Governance and Democratic Challenges (Workshop), Keck Center for International and Strategic Studies, Claremont McKenna College, April 13-15, 2017.

Rethinking Electoral Politics in India (Workshop), Carnegie Endowment for International Peace, September 30, 2016.

Clientelism and Redistributive Politics Seminar, Department of Politics (Princeton University), April 21, 2016.

Indian Politics Workshop (Center for the Advanced Study of India) March 2015, 2016.

Swarthmore College Inter-Departmental Lunch Series, September 30, 2015.

South Asian Politics Workshop, Carnegie Endowment for International Peace, September 24, 2015.

Brokering Votes: Clientelism in Comparative Perspective (Conference), Center on the Politics of Development, University of California at Berkeley, February 2015.

Comparative Politics Seminar, Columbia University, October 2014, 2015.

## CONFERENCES

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Annual Political Science Association, Annual Meeting	2014-2019
Midwest Political Science Association, Annual Meeting	2013-2015
Annual Conference on South Asia, Madison, Wisconsin	2014-2015

## INVITED COLUMNS AND BOOK REVIEWS

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“How Savvy is the Rural Indian Voter?” *The Hindu Business Line*. <27 January 2018>.

“Do Elected Local Leaders Prioritize the Poor?” *The Hindu Business Line*, <14 December 2015>.

“Can Benefits Be Tied to the Vote?” *The Hindu Business Line*. <13 January 2014>.

2016. “Pathways to Power: The Domestic Politics of South Asia, Arjun Gunaratne and Anita Weiss, Eds. *Studies in Indian Politics*, 4 (1) 134-5.

2018. “Why Representation Matters: The Meaning of Ethnic Quotas in Rural India by Simon Chauchard.” *India Ink*, June 2018.

## TEACHING

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Introduction to Comparative Politics, Fall 2016, Fall 2017  
Introduction to Development Policy, Fall 2016, Spring 2018.  
Development Issues and Strategies, Fall 2018  
Challenges for Developing Democracies, Spring 2015, Spring 2016, Spring 2017, Fall 2017.  
Ethnic Politics, Spring 2016, Spring 2017, Spring 2018, Fall 2018  
Local Democracy in Comparative Perspective, Spring 2018.  
Parties, Voters, and Elections in the Developing World, Spring 2017.

## FIELDWORK EXPERIENCE

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Uttar Pradesh (2003-4), Rajasthan (2009, 2012-13, 2018), Maharashtra (2010, 2011), Karnataka (2011), Rajasthan (2018), Sri Lanka 2019.

## SKILLS

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Intermediate Proficiency in Hindi  
Survey Design and Implementation in India  
Linear and Generalized Regression with STATA and R.

## PROFESSIONAL SERVICE

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Invited Speaker, Beyond Academia, Data Science & Technology Career Panel, University of California at Santa Barbara, April 15, 2021.

Invited Speaker, Graduate Student Professionalization Seminar, UC Merced, May 1, 2019.

Creator and organizer of a monthly speaker series on Civic Problems in the Developing World, Facebook

Creator and Organizer of the Indian Politics Workshop (2015 – 2016).

Creator and Organizer of the Annual South Asia Political Science Happy Hour—a national networking event at APSA (2014-Present).

Reviewer for the *American Political Science Review*, *American Journal of Political Science*, *Journal of Comparative Politics*, *Electoral Studies*, and *Democratization*.

## REFERENCES

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Robert Shapiro. Professor of Political Science, Columbia University. [rys3@columbia.edu](mailto:rys3@columbia.edu); 212-854-3944.

Devesh Kapur. Professor of Political Science and Director of the Asia Program, Johns Hopkins University, [dkapur1@dhu.edu](mailto:dkapur1@dhu.edu).

Allen Hicken. Associate Professor of Political Science, University of Michigan. [ahicken@umich.edu](mailto:ahicken@umich.edu); 734-615-9105.

Thad Dunning, Professor of Political Science, University of California at Berkeley, [thad.dunning@berkeley.edu](mailto:thad.dunning@berkeley.edu).

Anirudh Krishna. Professor of Public Policy, Sanford School of Public Policy, Duke University. [ak30@duke.edu](mailto:ak30@duke.edu).

Leonard Wantchekon. Professor of Politics, Princeton University. [wantche@princeton.edu](mailto:wantche@princeton.edu).

Aseema Sinha, Professor of Political Science, Claremont McKeena College, [Aseema.Sinha@claremontmckenna.edu](mailto:Aseema.Sinha@claremontmckenna.edu).

Ashutosh Varshney, Professor of Political Science, Brown University, [ashutosh\\_varshney@brown.edu](mailto:ashutosh_varshney@brown.edu).

Milan Vaishnav. Director of the South Asia Program, Carnegie Endowment for International Peace. [mvaishnav@ceip.org](mailto:mvaishnav@ceip.org).