MARK SCHNEIDER, PHD

mark.allan.schneider@gmail.com   **http://markaschneider.com**
Brooklyn, NY   **https://www.linkedin.com/in/mark-schneider-research/**

EDUCATION

Columbia University, **New York City**
PhD in Political Science   2015
Fields: Comparative Politics, International Relations
Committee: Robert Shapiro, Kimuli Kasara, Devesh Kapur, Andrew Nathan, Daniel Corstange

University of Michigan   **2005**
Bachelor of Arts (with Highest Honors in Political Science)

ACADEMIC PUBLICATIONS

(with Neelanjan Sircar) Does Local Democracy Serve the Poor? Identifying the Distributive Preferences of Local Leaders in India, Forthcoming at *Electoral Studies*.

(With Milan Vaishnav et al.) Rethinking Electoral Politics in India, March 2021, *Perspectives on Politics.*

The Discerning Voter: Partisan Alignment and Local Distribution Multi-Level Governance, February 2020, *Party Politics.*

Do Local Leaders Know Their Voters? A Test of Guessability in India, November 2019, *Electoral Studies.*

PROFESSIONAL EXPERIENCE

Independent Consultant   2/2023 to Present

- Conduct research and consultation for nonprofit organizations in collaboration with political scientists. This includes research on local elections, turnout, and the political effects of national policies for Community Change; research on social media policy and societal risks in the global south for National Democratic Institute (NDI) and Tech Global Institute (TGI); and other election work.

Center for the Advanced Study of India, University of Pennsylvania

Non-Resident Fellow   8/2023 to Present

User Experience Researcher (Mixed Methods), Central Integrity, Meta   **Menlo Park, CA**

Organic and Content Problems Experiences Team   1/2021 to 2/2023

- Conducted survey research to identify insights related to the user experience of regulation compliance.

- Developed a new measurement and analysis strategy—including surveys and experiments-- to evaluate the effects of product on users' perceptions and behaviors.
- Designed and analyzed mixed method surveys, survey experiments, and content-based research to provide evidence-based recommendations to content policy and product team stakeholders on harmful content.
- Developed frameworks to help product teams and content policy experts understand new areas of potential content moderation. These frameworks have been used to socialize an approach to content problems for my team and teams across the company.
- Designed and analyzed qualitative studies and surveys that evaluated and analyzed the performance of existing content moderation policies.

Critical Countries Researcher, Civic Integrity Team   1/2019 to 1/2021

- Designed and analyzed research based on in-depth interviews, online surveys, and frameworks designed to identify problems and solutions for social media risks in South Asia and countries in the global south broadly.
- Designed and led field research in Sri Lanka (including a cross-functional team) to understand experts', journalists', and general users' perceptions of harmful misinformation.
- Developed a framework to help stakeholders understand countries experiencing political and social conflicts—and supervised country reports applying this framework in Turkey and Pakistan.

Visiting Professor of Political Science

Pitzer College (Claremont, CA)   9/2016 to 6/2018

- Developed original undergraduate political science and development courses (see syllabi here: http://markaschneider.com/teaching/).

Swarthmore College (Swarthmore, PA)   1/2015 to 6/2016

- Wrote and published research based on original survey data and fieldwork in rural India.
- Organized academic workshops and other annual events for the US political science community of South Asia scholars.

Columbia University   **New York, NY**
Teaching Assistant   _/'aab – d/'aef
- Served as a teaching assistant for courses on comparative politics, human rights, and ethnic politics.
- Taught undergraduate courses on comparative politics to ~fa students (as TA)
- Oversaw student debates on a variety of policy areas and mentored students on improving arguments, evidence, and presentation.

GRANTS AND AWARDS

American Political Science Association Small Research Grant Recipient, 2018.
Pitzer College, Doman Award Recipient, 2016, 2017.
National Science Foundation Dissertation Improvement Grant Recipient, 2012-2013.
GSAS Summer Teaching Scholar, 2013.
ICPSR Warren E. Miller Scholar, University of Michigan, Summer 2009.

INVITED PRESENTATIONS

Senior Thesis Seminar Guest Lecture on Election Integrity in India, UC Merced, March 2023.

Electoral Integrity and Civic Engagement Lecture, Facebook Headquarters, July 2018.

Faculty Seminar. Keck Center for International and Strategic Studies, Claremont McKenna College, September 6, 2017.

India at 70: Governance and Democratic Challenges (Workshop), Keck Center for International and Strategic Studies, Claremont McKenna College, April 13-15, 2017.

Rethinking Electoral Politics in India (Workshop), Carnegie Endowment for International Peace, September 30, 2016.

Clientelism and Redistributive Politics Seminar, Department of Politics (Princeton University), April 21, 2016. Indian Politics Workshop (Center for the Advanced Study of India) March 2015, 2016.

Swarthmore College Inter-Departmental Lunch Series, September 30, 2015.

South Asian Politics Workshop, Carnegie Endowment for International Peace, September 24, 2015.

Brokering Votes: Clientelism in Comparative Perspective (Conference), Center on the Politics of Development, University of California at Berkeley, February 2015.

Comparative Politics Seminar, Columbia University, October 2014, 2015.